

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

 PAGE 1 OF 1
 FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) PURPLE PAC INC		FEC IDENTIFICATION NUMBER ▼ C C00544569																									
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on <table border="1" style="display:inline-table; margin:0 5px;"> <tr><td>M</td><td>M</td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin:0 5px;"> <tr><td>D</td><td>D</td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table;"> <tr><td>Y</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>		M	M					D	D					Y	Y	Y	Y	Y	Y						
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Full Name of Payee Redirect Digital and Direct Marketing		Date of Public Distribution/Dissemination <table border="1" style="display:inline-table; margin:0 5px;"> <tr><td>09</td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin:0 5px;"> <tr><td>06</td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table;"> <tr><td>2016</td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table>		09						06						2016					
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Mailing Address 1336 S 1100E		Amount <table border="1" style="width:100%"> <tr><td>100000.00</td></tr> </table>		100000.00																	
100000.00																					
City Salt Lake City	State UT	Zip Code 84105	Transaction ID : SE.4286																		
Purpose of Expenditure Online media buy	Category/ Type 004	Date of Disbursement or Obligation <table border="1" style="display:inline-table; margin:0 5px;"> <tr><td>09</td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table; margin:0 5px;"> <tr><td>09</td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table> <table border="1" style="display:inline-table;"> <tr><td>2016</td><td></td><td></td></tr> <tr><td></td><td></td><td></td></tr> </table>		09						09						2016					
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Name of Federal Candidate GARY JOHNSON / WILLIAM BILL WELD		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: _____																		
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ► _____																			

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(a) SUBTOTAL of Itemized Independent Expenditures.....	<table border="1" style="width:100%"> <tr><td>100000.00</td></tr> </table>	100000.00
100000.00		
(b) SUBTOTAL of Unitemized Independent Expenditures	<table border="1" style="width:100%"> <tr><td></td></tr> </table>	
(c) TOTAL Independent Expenditures.....	<table border="1" style="width:100%"> <tr><td>100000.00</td></tr> </table>	100000.00
100000.00		

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Heidi Abegg

[Electronically Filed]

Date

09		

09		

2016		

Signature